

2024 Sponsorship Brochure

#### Dearest Friend,

We would like to extend a personal invitation for you to expose your organization to hundreds of Pastors, Pastors Wives' and Ministry Leaders from across the country at our Kingdom Leaders Summit to be held October 1-4, 2024.

The men and women attending this summit represent major buying power and influence in their homes, churches and communities. If you want an inexpensive, yet effective means of getting into the homes, businesses, and congregations of hundreds of ministry leaders, this is an excellent opportunity you cannot afford to miss!

The event will be advertised via the internet, national print magazines, email and direct mail campaigns & more. Please take an opportunity to review the enclosed information and consider the variety of marketing opportunities available to your organization. If you would like additional information about The Urban Alternative, please call us at 1-800-800-3222 or visit <a href="https://www.tonyevens.org">www.tonyevens.org</a>

Once again, thank you for prayerfully considering our invitation. We look forward to a positive response and a wonderful partnership.

For His Kingdom,

#### The Urban Alternative Events Team

P.S. Don't keep this summit to yourself... share with a pastor or church leader!

2024 Kingdom Leaders Summit

An equipping and training event for pastors, pastors' wives, church leaders, and ministry teams.

# SUMMIT SPEAKERS



# Dr. Tony Evans

#### Senior Pastor, Oak Cliff Bible Fellowship

Dr. Tony Evans is one of the country's most respected leaders in evangelical circles. As a pastor, teacher, author and speaker, he serves the body of Christ through his unique ability to communicate complex theological truths through simple, yet profound, illustrations. While addressing the practical issues of today, Dr. Evans is known as a relevant expositor. New and veteran pastors alike regard him as a pastor of pastors and a father in the faith.



### Ken Ham

#### Founder & CEO, Answers in Genesis

Ken Ham is the founder and CEO of Answers in Genesis and its two popular attractions: the acclaimed Creation Museum and the internationally known Ark Encounter, which features a life-size 510-foot-long Noah's Ark—sometimes described as the "8th Wonder of the Modern World." Each year, the two attractions host over 1.5 million guests. Ken and his wife Mally have 5 children and 18 grandchildren, 1 greatgrandchild, and reside in Northern Kentucky.



## Dr. Derwin Gray

#### Lead Pastor, Transformation Church

Dr. Derwin L. Gray is the co-founding and Lead Pastor of Transformation Church, just outside of Charlotte, NC. He is also the author of several books, including "How to Heal Our Racial Divide: What the Bible Says, and What the First Century Christians Knew about Racial Reconciliation.

# **CONFERENCE FACTS**

# **Target Audience**

- Pastors & Pastors' Wives
- Church Staff
- Church Leaders (Elders, Deacons, Trustees, etc.)
- Ministry Leaders (Youth, Worship, Media, Women, Men, Membership, etc.)
- Ministers, Ministers' Wives, & Teachers
- Emergent Leaders
- Community Leaders

# **Key Facts**

- Date: October 1-4, 2024
- Location: Oak Cliff Bible Fellowship
- Extensive training and development covering the following areas:
  - Leadership Development
  - Outreach & Community Development
  - Worship
  - Membership
  - Marriage, Youth & Family
  - Christian Education & Discipleship
  - Administration, Finance, and Infrastructure

# **EXHIBITOR OPPORTUNITIES**

#### Be Noticed. Exhibit.

Our In-Person Exhibit Hall is a marketplace for conference attendees, created with you, our exhibitors, in mind. Our goal is to encourage maximum exposure and give our participants every opportunity to be made aware of your goods and services.

With this in mind, we invite you to take advantage of this unique gathering to market your products and/or services. Because this summit is host to hundreds of church pastors and community leaders, it is one of the most cost-effective ways to get into the ministries, businesses, and homes of thousands of communities across the country.

We are anticipating a huge response, so we encourage you to be a part of this incredible event and RESERVE YOUR SPACE EARLY. Application and payment must be received by **July 1, 2024.** 

Application:

Please complete the <u>exhibitor application</u> by **July 1, 2024.** Exhibitor confirmations will be made by **August 9th, 2024.** Additional details will be shared at the time of confirmation.

### **Exhibit Partners**

Investment: \$650

This package includes:

- Complimentary Summit Registration
- Exhibit Booth

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### Silver: Workshop Sponsorship Partners

Investment: \$5,000 (3 available)

#### This package includes:

- Highlight your organization with a 90 minute workshop during the Summit (subject to approval)
- Organization logo and web link on <a href="KAP2024.com">KAP2024.com</a>
- Exhibit Booth

## Gold: Lunch & Break Time Sponsorship Partners

Investment: \$7,000-\$10,000

### This package includes:

- Organization logo displayed during opening and closing credits of Summit general sessions
- Organization logo and web link on <a href="KAP2024.com">KAP2024.com</a>
- One complimentary premium registration
- One half page ad in Kingdom Leaders Magazine
- Print and/or Digital ad included in registration materials
- Organization literature disseminated during lunch or break time
- Recognition during general session program
- Exhibit Booth

# SPONSORSHIP OPPORTUNITIES

#### **Platinum Sponsorship Partners**

Investment: \$15,000

#### This package includes:

- Organization logo displayed during opening and closing credits of Summit general sessions
- Organization logo and web link on KAP2024.com
- One complimentary premium registration
- 10 minute stage presentation
- One full page ad in Kingdom Leaders Magazine
- Print and/or Digital ad included in registration materials.
- Exhibit Booth

**Application:** Please complete the <u>sponsorship application</u> by July 1, 2024.

Sponsorship confirmations will be made by August 9th, 2024. Additional details will be shared at the time of confirmation.

### **Got Questions?**

Please contact our Events Team via email at <a href="mailto:EventsTeam@tonyevans.org">EventsTeam@tonyevans.org</a>